

TSENDSUREN SUKHBAATAR

Business Coach at BPN Mongolia since 2016, with 15+ years of experience in the Mongolian SMEs. I support entrepreneurs with strategy, execution, and day-to-day challenges through business consulting and coaching.



EXPERIENCE

- **BPN Foundation Business Coach**

April 2016 - Present

Management consulting and executive coaching focused on helping businesses expand through strategic planning, financial insight, competitive differentiation and business development.

- **The New Media Group**

Chief Sales Officer

August 2013 - April 2016

Responsible for sales objective, strategy and operation of all subsidiaries and IT services.

- **UNITEL LLC, Mongolia**

VAS Business Developer

April 2012 - August 2013

Business Developer and Project Leader of Mobile Loyalty System - Mobileloyalty system with coupon, ad, AR etc.

- **Naran Group**

Analyst Manager

October 2011 - April 2012

Analyzing market, industry and business operation of all 14 subsidiaries of Naran Group. Supporting creation and development of business plans of all subsidiaries

EDUCATION

- **Санхүү Эдийн Засгийн Их Сургууль (University of Finance and Economics)**

Master of Business Administration - MBA, Entrepreneurship and Innovation · (September 2023 - January 2025)

- **Freie Universität Berlin**

Bachelor of Business Administration (BBA), Strategic Management and Marketing (2007 - 2011)

- **HTW Berlin - University of Applied Sciences**

Business Informatics · (2006 - 2007)

CERTIFICATIONS & TRAINING

- **Creative Metier Ltd.**

Argidius Partner Coaching Excellence Program - Business focused executive coaching skills workshop

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Website:

[bpn.mn/ \(Company\)](http://bpn.mn/)

[bpn.ch/ \(Company\)](http://bpn.ch/)

Top Skills:

Business Analysis
Business Development
Strategic Planning
Business Planning
Business Consulting
Executive Coaching